



## AFRICA IN MOVIMENTO / AFRICA ON THE MOVE MACERATA 17 -20/09/2014

TITLE: THIS IS AFRICA: USING NEW MEDIA AS A LINKING TOOL FOR AFRICAN MIGRANTS WITHIN AFRICA AND BEYOND

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## **ABSTRACT**:

It appears there are several dynamics at work with respect to Africans and migration, but there is as yet no central platform pulling together the different strands. Through our work at <a href="www.thisisafrica.me">www.thisisafrica.me</a> a progressive, liberal, young media platform that exists to encourage, engage and stimulate Africans to think about their identity in today's globalized world, we have come across reports of migrants from Africa facing prejudices everywhere they go, be it within the continent where we have followed stories of discrimination or xenophobic attacks on Somali migrants in South Africa or human rights violations of African migrants in the Middle East and Israel or in the US where we have documented stories on racial profiling. We have also encountered positive stories of migrants who have settled in new countries and have fused their cultures through inter racial marriages or are creating new cultural blend as a result of cultivated relationships with natives. This Is Africa has set up a a highly interactive web based platform that explores, link, provoke debates or conversations between migrants and stakeholders and provide information in three areas: migration within Africa; from Africa to Europe, Middle East and America and migrations of Africans from the diaspora back to their countries of origin.

## **AUTHOR'S ACADEMIC PROFILE:**

**Nancy Onyango** is the Director of This is Africa, a Pan African media company. Nancy has extensive experience in new media and development work. She holds a PGD in Culture from the University of Amsterdam and is currently pursuing her MBA. Originally from Kenya, Nancy is based in Cape Town.